

September 13th 2020 CGA Board Minutes

Attendees: Wendy Pieh, Pam Haendle, Elyse Perambo, Danielle Fowler, Sister Mary Elizabeth Garrett, Christine McBrearty-Hulse

Guests: Ron Fiorica, NW Cashmere Goat Association President, Ann Taylor

Wendy called the meeting to order at 7:35

1. Call to approve the August 9th minutes. Pam moved to pass minutes. Sister Mary Elizabeth seconded.

2. Treasurer Report Submitted -Elyse Perambo

Present Balance: \$6,121.85

Elyse successfully closed the CGA Citizen Bank account that was linked to the old PayPal account. She also received all the 2017-2018 bank statements. There is still difficulty in closing the old PayPal account as the PayPal support help line is extremely limited right now.

8/10/20-9/13/20	Income	Payments		
Memberships				
1 -new via paypal	\$ 28.83			
1-reoccurring memberships via old paypa	\$ 28.83			
Incoming				
Ck for Balance from old bank account	\$479.35			
Donation -E.D.	\$15.00			
Bank fee-monthly paper report		\$ 3.00		
Hosting/Domain Name bill		\$ 250.00		
Ribbons for kids vitrual show		\$ 250.98		
Hobby Farms Ad		\$ 39.00		
Total Expenses this month	Total	542.98		
Bank balance as of 9/13/20			\$6,121.85	

3. Membership

There are presently **67** CGA members. Wendy proposed that we offer NWCA the opportunity to receive CGA's issue of Hoofprints as a sister organization. Ron will get back to CGA with their response.

4. Database

(A) Database Development: No problems presently with the functionality of the database, however Pam is still waiting for Jeremy to fix the non-registered goat process within the database. Pam has been in touch with Nora Kravis, Chianti Cashmere, in Italy, regarding the quote to adapt the database for EU enrollments. Nora concurred with Pam with the fact that the price seemed remarkably high. Pam is waiting to hear back from Nora regarding some of the questions that involve the added pricing for items such as monetary and metric conversions.

(B) Pricing: 5 people responded to the survey that Pam included in the most recent Hoofprints regarding feedback on pricing of the database. Christine will send the survey out again to all members in the annual meeting email in hopes of getting more representation on this topic.

5. Zoom Panel Discussion

Danielle has been collecting questions via CGA's social media pages as well as advertising the event. 35 responded as interested thus far. Elyse recommended that we email the link to all the registered participants from our last conference in November. Christine agreed that this is a great idea. Tatiana Stanton is also posting the event on the Cornell University's education ruminant Facebook page.

6. Research Project

Langston received CGA's letter of commitment from Heid Dickens. Notification of whether the grant was accepted or not is pending at this time.

7. Fundraising

Danielle provided the board with a detailed proposal for a CGA calendar. Membership will be alerted to advertising opportunities to offset the cost. The total cost for 250 calendars would be \$973.00. Shipping was figured in the cost of \$20.00 per a calendar. Wendy motioned to approve up to \$1000.00 towards the printing of CGA calendars. Sister Mary Elizabeth seconded.

. Committee Check Ins

- **Social Media** – Danielle is moving forward with the CGA Ambassador Program. Ribbons have been ordered and will be shipped on 9/25. Videos can be posted by parents or parents will sign a release giving CGA permission to post. Danielle is going to investigate a way that a post cannot be shared (if possible). A reminder to board members to please “like” posts for traffic flow and volume to increase recognition with Facebook.

Nora Kravis, from Chianti Cashmere, Italy, won this month’s photo contest and asked to hold her prize until she visits us next!

Danielle started making the first tutorial videos for the database with topics such as how to look a goat up and how to do a pedigree search. Tutorial videos will be made available on our website.

5. Other:

- Pam asked that we as a board revisit the standard regarding style. Right now, the verbiage in the standard says, “**the mean style measurements on a fiber scan SHOULD be no less the 45 deg/mm.**” Because the language is not a definite cut off goats are qualifying for the registry with numbers that are exceptionally low and not meeting what we typically refer to as cashmere. (Extremely straight fiber with low curvature) Pam motioned that the board amend the language in the standard to reflect the following: “**the mean style measurements on a fiber scan MUST be no less the 45 deg/mm.**”

Wendy will write a short description to include on the ballot vote. A copy of the vote ballot will be sent to Ron Fiorica, NWCA President, to get responses from their members as well.

- Cat Smith from the Vermont Sheep and Wool Festival has asked Sister Mary Elizabeth if CGA would like to provide any videos for their virtual show. Due to the late notice of this request Sister will refer her to the CGA’s Facebook page with videos. Danielle will forward a few files directly to her of these short videos. This year’s event theme is luxury fibers.

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7. Next meeting October 11th @7 PM Annual Meeting followed by the October Board Meeting

8. Meeting adjourned 8:40