

October 24th 2021 CGA Board Minutes

Attendees: Wendy Pieh, Pam Haendle, Danielle Fowler, Christine McBrearty-Hulse, Heidi Dickens, David S. DeLaMater, Mary June Marchewka, JoAnne Wirtz-Ryan, , Ann Taylor , Jackie Severance, Elyse Perambo

Wendy called the meeting to order at 7:35

**We did not have the quorum necessary for the annual members meeting. David motioned that we schedule the annul members meeting for November and continue this meeting as our regularly scheduled October board meeting. Christine seconded.*

2. Treasurer Report Submitted -Elyse Perambo

9/13/2021-10/24/21				
Renewed Membership-paypal	\$ 28.46			
3 New Membership-Paypal	\$ 85.38			
(3) 2021 Calendar	\$ 45.00			
2021 calender-paypal	\$ 13.99			
2022 Calendar ad	\$ 23.46			
2022 Calendar ad	\$ 34.25			
2022 Calendar ad	\$ 16.88			
2022 Calendar ad	\$ 100.00			
2022 Calendar ad	\$ 47.76			
2022 Calendar ad	\$ 47.76			
2022 Calendar ad	\$ 23.46			
Total ad income			\$ 293.57	
Calendar Printing		\$ 884.35		
Rhinebeck CGA sales 37 calendars, 3 Aprons	\$ 489.00			
Rhinebeck commission at 25%	\$ 1,828.08			
youth incentive		\$ 51.00		
Rhinebeck cc fees		\$ 180.49		
Bags for CGA		\$ 23.85		
Checks to farms		\$ 5,475.92		
Fleece Competition fees in	\$ 601.71			
Ribbons for Fleece Show		\$ 200.13		
paper fee from bank		\$ 3.00		
Total expenses		\$ 6,818.74		
Total Income	\$ 3,385.19			
Bank balance 10/24/21	\$ 13,597.60	(*many cks still out this month)		

Elyse reported that we had three new memberships and all the advertising for the 2022 calendar has been paid. Sales were great at Rhinebeck for both calendars and products. Elyse motioned that the board consider waiving the booth commission fee of \$51.00 for a youth who belongs to 4-H. Heidi motioned to waive this fee and David seconded.

3. Database

Pam reported that a few herd codes have been requested. Pam has entered some of the fleece competition scores into the database. She asks that participants please check the number she has entered to make sure they correct. A copy of the score card to test results are to be scanned and sent to Pam to validate the registration. Jeremy confirmed that he can program a way for the database site to offer a certificate to those goats pending future registration information. Pam will remind him to complete this option.

4. Texas A & M Lab Research Project

Has not heard anything results from her samples from the Texas A&M Lab to date. She confirmed that the TMU Lab and Langston have corresponded about the upcoming research. The email sent to Heidi and Danielle referred to 5 points of data to be collected between the producer and the lab. The lab will be measuring diameter, variation, and curvature. While the producer will be measuring the staple length on the goat and total cashmere fleece. Heidi shared that Langston discussed creating a video using her farm to demonstrate how a producer accurately collect these sample.

Wendy expressed concerns with collecting accurate numbers with the Texas A&M Labs using the 2000 vs. 100 in snippet mode for diameter testing.

Danielle agreed to send an email inquiring about the timeline and the goal of a collection date for the 2022 combing season. to the TMU Lab and Langston Univ.

5. Hoofprints

Please send your submissions to Emily as soon as possible for our winter issue.

6. Website

Pam continues to make updates and add minutes monthly to the website. CGA contracts with Brad Z. for design and structural updates.

7. Social Media

Danielle reports that CGA's participation at the NY Sheep & Wool Festival in Rhinebeck, NY gave our social media sites some good traction and following.

8. Educational Seminars

Pam is willing to run a program on to register a cashmere goat into the CGA database. David volunteered to be guided within the program so folks can view a firsthand experience of someone being taught on how to navigate the site. The session will serve a tutorial. A YouTube video has been uploaded to the CGA site explaining this process. This will be a live session that can offer immediate support for those who are interested. This can correspond with members getting their fleeces back from the most recent show. Tentative date for this program would be **November 17th @ 7:00 PM**. Christine proposed a kickoff for a registration drive with an incentive to farms who enter a certain percentage of their goats.

Wendy discussed the option of having a fee for entering goats into the database for a producer. Elyse discussed the ramification of paying a person or the association. Wendy tabled the idea for a future discussion. (Wendy judges for her fee and sends her certified results to Pam to enter the database. CGA would charge for this service)

Christine will forward the Cornell conference survey (2019) to the board which includes what topics the participants would like to learn more about.

9. Show Committee- Fleeces will be mailed back to producers once Pam receives the ribbons. Results from the show will be disseminated ASAP via the website. David will send the results to Pam.

Wendy and David collaborated in their judging efforts at this year's fleece show. Wendy proposed that David be approved by the board as an approved fleece judge. Wendy endorses David in his abilities with consistency and reliability as a fleece judge. Elyse made the motioned to approve David as a CGA fleece judge, JoAnne seconded this motion.

10. Judging Committee – Christine will work with Wendy on inviting Joe David Ross, Jayne Deardorff and others who were interested in the clinic. (November?)

11. Fundraising- The 2022 CGA calendar is our primary fundraiser. Danielle will continue to post the availability of the calendars on our social media sites. Wendy will continue to mail these items out for CGA.

Wendy will mail the remaining 2021 calendars to Ann Taylor for the archives and Christine for future CGA booth presentations.

12. Other Business

- Annual Meeting moved to Sunday November 14th, 2021, 7:30 with a RSVP so we have an assure quorum

➤ Logo Review – **Thank you Bella!**

Heidi shared she would take our feedback to Bella who can modify the template and create different sizes for media releases/resolution. Recommendations would be for:

- Tail up
- Second horn
- Sloping back straightened
- Shortening the body length

Our sincerest thanks to Bella for all her time and effort in helping CGA in creating a logo that merges our past with our future!

- Danielle proposed future goat swag ideas once the logo is confirmed. Pins, stickers, etc. (Specifically for Rhinebeck)
- Christine discussed a Welcome Packet for New Members idea

11. Elyse asked that last month's minute's language be changed to " get our non for profit status" versus " keep our non for profit status".

Joanne motioned to approve the September 2021 Minutes with amendment

David seconded

12. Meeting adjourned 9:05