

May 10th 2020 CGA Board Minutes

Attendees: Wendy Pieh, Pam Haendle, Christine McBrearty-Hulse, Elyse Perambo, Danielle Fowler, Sister Mary Elizabeth Garrett, David DeLaMater, Cameron Falkowski

Absent: JoAnne Wirtz-Ryan, Heide Krause, , Heidi Dickens

Wendy called the meeting to order at 7:35

Approval of the April minutes - motion made by David seconded by Sister Mary Elizabeth

1. Treasurer Report (Report Submitted -Elyse Perambo

3/8/20-4/19/2020		
Memberships		
1 new membership via paypal	53.10	
3 by Mail	60.00	
Bank fee-monthly paper report		-3.00
Totals for month	113.10	-3.00
Current bank balance	6878.55	

2. Database/Membership

- The March/April monthly service contract will cover some of the cost in adding 12 new fields into the database programming. This will allow members to enter pedigrees. The database service contract with FireFly is up for renewal.
- Pam motioned to renew the contract for hosting services for \$1200.00 with FireFly, seconded by Sister Mary Elizabeth.
- Cameron motioned the approval of 2 hours monthly service contract for \$600.00 for future updates.
- An upcoming meeting is being planned to review specifics regarding the logistics of including the EU. (Pam Haendle, Nora Kravis, Wendy Pieh, and Christine McBrearty)

4. Committee Check Ins

- **Judging Committee-** Cameron asked that the board submit questions that they would like the judging panel to considering in their upcoming meeting. Cameron is in the process of confirming a date for this to occur.

- **Shows** – Sister shared that we are still hoping for a live show at the Vermont Sheep and Wool Festival this year. NWCA is sponsoring the fleece show for 2020. Fleeces will be able to be evaluated at Tunbridge separate from the show. This would allow participants to receive the data they need for database entry.

Danielle shared ideas for possible virtual shows / education opportunities for 4-H clubs. Danielle and Sister Mary Elizabeth will look to coordinate with other 4-H groups that might be interested in similar ideas. Anne Bertschy was recommended as a resource.

- **Rhinebeck Committee**- Elyse shared ideas for an online platform for the CGA booth at Rhinebeck. Discussion regarding the following questions will be examined more closely next month:

- Short term shop platform development (offered by Rhinebeck or sourced separately)
- Procedures and policies for online shops (making individual farmers responsible to mail their own items)
- Added features of education and research aligning with CGA mission statement tied into the shops design

- **Social Media / Education**- Danielle reported that there is continued grow on all CGA social media pages (Facebook & Instagram) *Meet Your Goat Monday* is popular among viewers. There was another out of country winner from Italy for the monthly photo contest! (Prize to be determined) The board agreed to pursue a *2021 CGA Calendar* with the pictures that Danielle is gathering. Ideas were shared such as inserting a goat management calendar into the format. Danielle will research costs, deadlines, and format options for the board.

- **5. Other Business**

Wendy shared that she had an inquiry from Alaska about pursuing a cashmere goat herd.

6. Next meeting June 14th @ 7:30

7. Meeting adjourned 8:54