

March 12th 2023 CGA Board Minutes

Attendees: Wendy Pieh, Elyse Perambo, Danielle Fowler, tatiana Stanton, Mika Ingerman, Kathy Ashland, David DeLaMater , Pam Haendle, Christine McBrearty-Hulse, Lauren Slinguff, Michael Pierce, Ann Taylor ,Marge Kilkelly, Rin Ficora, Heidi Dickens

Meeting called to order at 7:37

Michael motioned to approve the January minutes. Mika seconded.

1. Treasurer Report Submitted -Elyse Perambo

Elyse reported it was a slow month with no new memberships.

Laura motioned to approve; Kathy seconded.

2.13.23 to 3.12.23 Income Debt

No memberships in \$0.00

Debts

Paper fee 1 \$3.00

Total fees and donation in \$0.00

Total Debts paid **\$3.00.**

3.12.23 **\$8,822.24**

3. Database

Pam communicates with Nora about the EU database. She has about 12 goats ready to enroll. There would be a EU goat section with a herd code that starts with EU and the present North American section of registered goats .

Pam shared that the biggest decision that would impact the ease of adding these EU goats is if CGA is going to charge for registration in the future. This would involve a currency exchange that would entail more work for the database. Discussion followed.

David posed the question as to if this initiative will hurt or help CGA. Presently there is no fee to register goats. Elyse shared the concern of not having a steady flow of incoming membership fees to support the database, however we are financially in a good place.

Kathy asked if it would make sense to allow members to enroll their goats for free and non-members would be charged? Pam shared we have presently have 350 goats in the database.

Kathy commented that it would make it easier to track farms that are in the database IF they are members. tatiana asked what the main deterrent for folks is for not registering their goats? Time, site navigating issues and testing (lack of shows) are the biggest deterrents.

Michael shared that it would be easier to go through the process without the data of samples. Pam thought maybe we could do free registration for members (unlimited number). Currently there is no tie between membership and the registry. tatiana shared that the membership is

not the problem it's the evaluation steps to develop the breed. Promoting ease of access with tech support and fiber assessment is the key.

4. Membership Drive

Christine reported that she will send individual emails out to those who need renewal.

5. Judging Clinic

Christine shared the visual of the judging clinic draft. The committee has met its goal in developing a program outline with sound content and delivery options.

- Two virtual sessions and one in person session with instructor/ judge Peter Goth and Wendy Pieh
- Two dates for the virtual session: May 25th / June 29th
- No cost for the digital content guide to the virtual session
- Possible cost for both programs \$20.00. This cost would cover the fee for designing a PowerPoint.
- Christine explained that all the content has been created and organized, however no one on the committee has the time to create an instructional PowerPoint. Christine asked that the board consider hiring a media consultant to create these two presentations.
- Board members will be needed to assist with registration and advertising.
- tatiana shared that if her fellow NYS 4-H judges were charged it would be easier to track so a certificate could be issued to show that they attended both virtual sessions.
- Christine will send both quotes for a PowerPoint out for media consultant then to the board for approval.
- Advertising: Goat Journal/ Hobby Farms/ American Goat Assoc. / tatiana's listserv
- Ask Danielle to do a press release to be sent out and social media post
- Final training session will in Bremen, Maine at Wendy's farm
- tatiana organizes a pre- judging conference for NYS judges
Mika asked if CGA could be part of this training to streamline our efforts with other groups. tatiana shared other states do this but certain groups like the Boer association do full out judge trainings. So, it depends on the breed and state.
- Elyse will help Christine set up an Eventbrite account and event post
- More TBA at the next meeting
- Press releases out by end of March!

6. Youth Show Showmanship

Mika asked for more clarification about the goal of this committee. Kathy also spent time looking at other 4-H groups' training guides. (She reported that nothing presently found that refers to cashmere goats) David commented that it is important to look at information development from both the judge and youth points of view . tatiana was wanting to know

what advise to give youth on guidelines for showing a cashmere goat that she could pass along to her groups. Kathy noted that much of the show information for cashmeres is not standardized. Kathy and Mika will collaborate further on developing a draft for a show standard BUT they will need the help of judges as a check point on these standards. tatiana commented that it would be important to make sure there is a universal standard coast to coast (Would Joe David also be a possible consult on show expectations) David, Wendy, Jayne and Joe David will be consultants to this show development guideline group.

7. Youth Goat Show Scholarship Application

Elyse shared and reviewed the application form for input. Minor edits were recommended. Elyse asked for a point person where applications would be sent. Wendy wondered if Danielle would be a good person to receive these forms. tatiana asked that this information be sent out asap. The board approved the final draft for immediate release.

7. Educational Programs

Danielle will be scheduling the Texas A & M presentation in which they will share their findings of the most recent research on the use of the different fiber evaluation methods.

9. Other Business

Wendy was asked by Langston University to do a combing and shearing video. Wendy was able to record with ww.russylane.com a combing video that we could use and post. She is hoping Heidi will do a shearing video for Langston.

10. Next Meeting April 16th @ 7:30

Meeting adjourned 8:35