

March 8th 2020 CGA Board Minutes

Attendees: Wendy Pieh, Pam Haendle, Christine McBrearty-Hulse, Elyse Perambo, Danielle Fowler, JoAnne Wirtz-Ryan, Sister Mary Elizabeth Garrett, Heidi Dickens

Absent: Cameron Falkowski, David DeLaMater, Heide Krause

Guest: Ron Fiorica , NWCA President

Wendy called the meeting to order at 7:35

Approval of the February minutes - motion made by JoAnn seconded by Pam.

1. Treasurer Report (Report Submitted & Attached)

Balance: \$6,5574.55

Monthly totals: Incoming + **530.19** Payments - **299.64**

JoAnne motions to accept the treasurer's report, Heidi Dicken seconded

2. Database & Website (Pam)

The database is stable, although Pam will be requesting that Jeremy make one change soon – the addition of herd code to the list of goat evaluations awaiting certification. Some recent additions of goats and evaluations have been made, but everyone needs to remember to attach scans of scorecards or lab results to the evaluations. The website is being updated regularly with new members and board minutes.

3. Memberships (Pam, Christine & Elyse)

9 new renewals/5 new memberships

4. Committee Check Ins

- Judging Committee- Wendy proposed that the judging clinic begin with current judges meeting to discuss the present judging protocol. Wendy will get an email out to current judges so they can start aligning the use of the score card. This list will include: Jane Deardorff, Heide Krause, Linda Fox, Peter Goth, Wendy Pieh and Becky Bemus. Board members are to let her know of other judges that should be invited. Ron shared that at NWCA's last meeting there were many questions about the score card and database. Pam offered to call into their next meeting, but Ron said written information would be fine. According to Ron the score card seems to be generating the most questions. Wendy proposed the idea of sharing CGA's Hoofprints with NWCA and maybe vice versa so information between the two organized can be communicated more effectively. Christine will follow up with Linda Fox, NWCA's newsletter editor, and Diane Walker, NWCA's secretary, about this possibility. Ron shared that Jane Deardorff will be this year's NWCA judge in September in Oregon.

- Rhinebeck Committee- Booth and insurance are secured. A short blurb will go in the Spring issue of Hoofprints.
- Social Media / Education- Danielle reported that the CGA Facebook page reached 500+ viewers, with followers growing. The monthly themed contests developed international attention and interest to the site, as well bringing in many members and non- members. Prizes and themes will continue. Elyse shared that CGA would need to be conservative with prizes from a fiscal standpoint. There have been many requests to buy and sell animals. There is a breed directory on the website which cost an additional \$25.00. To date only five people are listed. The Spring issue of Hoofprints will inform membership of the opportunity to be listed as a breeder for this fee. JoAnne asked if we could add a link to the Facebook page referring to the breeder's directory on the website page. Pam proposed developing a separate classified area on the website. Pam is happy to create a new website page and can write something up that can be sent to the membership about the new option, inviting members to write back with classified ads that I can manually add to the new page. The CGA board needs to figure out rules for length of ad and length of time any ad could appear. Sister Mary may have more feedback on this as well after her discussion with the Vermont non for-profit group. This information can then be shared on Facebook. In the past there have been questions as to what the legal boundaries for not-for-profit organizations in are the providing information on the sale of an animal. Sister Mary will investigate how the Vermont non- for -profit handles this question.
Danielle plans to start a CGA Instagram page. This was approved at a previous board meeting.

5. Other Business

- None

6. Next meeting April 19th @ 7:30

7. Meeting adjourned 8: 45