

July 14th, 2019 CGA Board Minutes

CGA Board Meeting **July 14th, 2019**

Attendees: Yvonne, Sister M.E., Pam, Elyse, Wendy, Christine, Jana, Jacyln

Absent: Heidi

Guest: Maryanne Reynolds

Wendy called the meeting to order at 7:40

Pam moved we accept the May minutes as written; Yvonne seconded; motion passed.

1. Treasurer Report

Jana provided the treasurer report as follows:

\$237.00- in new membership fees

\$1400- Conference fees

\$7,403.06 Balance

Jana will work with Elyse in October with the transition of information and duties of treasurer.

2. Database (Pam & Maryanne)

- Name confirmed for registry
- Need access to Go Daddy account via Toby. Pam will contact Toby
- Two domain names that we own are: cashmeregoatassoc.org
cashmeregoatassoc.info
- Jeremy has been paid. Jeremy is concerned about the contract not having enough maintenance time included. The service level agreement for hosting and service issues which was paid already was \$595.00. An additional \$600.00 has been recommended to provide more support on the user end of the hosting services Christine motioned to approve \$600.00 for additional support fees. Jana seconded.
- The board agreed that primary access to the database registry will be through the CGA website.
- Sources for acceptable entrance into the site still must be established and shared.
- Wendy will reach out to Ron F. about gathering data (common translatable score card) for the Oregon Flock and Fiber event. Wendy will also work on this goal for Estes Park.

3. Membership

Membership numbers have grown slightly over the past few weeks to 47. It was agreed that in order to keep members better informed all board minutes will be sent directly to membership.

4. Website Management

A new and updated website has been developed. Membership will receive this information once it ready via email and Facebook.

5. Rhinebeck (Elyse & Wendy)

- The committee met to decide on booth guidelines. No decision as to if cards and magnets will be allowed yet.
- Elyse will reserve tables. Jana shared that last year we told membership that information on how to participate would be included in Hoofprints.
- Christine will share with Elyse the participation form link that was used last year in which members can sign up to participate. This can be updated and modified to share in Hoofprints and on our Facebook page.

6. 2019 Small Ruminant Management and Fiber Conference Update

- Program is complete with over 28 people signed up to date
- Christine shared advertising sources and various details of the program. Printed materials will be sent to Wendy and Sister Mary for upcoming events.
- Sponsorship, advertising and registration are the primary initiatives to date
- Sponsors such as USDA, Vet Services, and Blue Seal are being secured
- Board members are encouraged to seek sponsors for all levels and utilize the link and printed material to promote the event.
- Linda Cortwright from Wild Fibers Magazine will be contact regarding advertising opportunities

7. Fiber and Live Goat Show (Sister Mary Elizabeth)

- Information will be posted on the new website.
- Sister Mary Elizabeth shared that ribbons typically cost around \$400.00 for this show.
- It was agreed that there will be only a \$5.00 fee for any person who wants their cashmere fiber evaluated separate from the show efforts. This would allow a quick and efficient way for members or non- members to enroll their goats in the database.
- Pam will assist with the data at the fleece show; however, she will not be available on Sunday to assist with the show entry data. It was questionable as to whether a phone scanner or actual portable scanner be provided to record information.
- More discussion is necessary to consider a “show secretary “ role for future shows.

8. Fundraising

Jacyln will not be running for a board position this fall. However, she will continue to manage the Zazzle site for CGA. Jacyln has also agreed to provide the board with the options of new logo for the future. The board thanks Jacyln for her time and dedication to CGA. We know she will continue to be involved in offering us her valuable input and ideas.

Christine will not be at Turnbridge this year to oversee the fundraising efforts. Sister Mary Elizabeth recommended going back to the idea of a basket raffle with donated items. Christine agreed to put the basket together and to send out a booth sign up to work. However, a

volunteer is needed to set up the booth, decorate it and oversee the work schedule. Loriann Fell has been a great volunteer in the past. Christine will ask her if she can help in this capacity.

9. Other Business :

- Yvonne Taylor announced that she will not be running for the board this fall. Yvonne has been one of CGA's longest standing board members and cashmere goat breeders in the US. Christine motioned that Yvonne be recognized a life membership of CGA and continue to serve on the board as an honorary member. Pam seconded.
- Wendy requested that Christine gather a list of board members who are up for reelection to share with the board. Board members are to be thinking of future candidates that might help the board make up become better balanced between breeders, educators and others who can contribute.
- A vote to the membership on deciding if CGA will confirm perusing a breed status or not will occur for the October annual meeting. Information will be provided to membership via Hoofprints and the CGA Facebook page. A separate ballot vote will be attached to the annual board vote that is sent to all members in late September.
- CGA Bylaws will need to be reviewed and amended in November and December 2019.
- Sister motions to renew CGA's American Goat Federation membership of \$35.00. Pam seconded.
- Christine requested \$350.00 to cover advertising fees to the 2019 Small Ruminant Management and Fiber Conference. Jaclyn motioned to pass. Yvonne seconded.

10 Next meeting August 11th, 2019 @7:30

11. Meeting adjourned 8: 40