

confer again with Brad to see if we can create a contact form and/or substitute buttons for literal email addresses. We can also, at least in the interim, remove addresses for anyone who requests removal.

A final website issue concerned a Breeders' Directory listing that included pricing, which endangers our 501©3 status. The prices have been removed from the ad.

Pam reported that 14 people joined or renewed memberships this month, giving us a total of 36 members. Memberships are accepted year-round but must be received by March 15th to receive the spring Hoofprints. 2021 members will be removed from the website list on March 15th

Danielle and Heidi reported on the very successful and popular webinar held recently on the genomic research project now underway at Langston University. The webinar explained the process the study would follow and provided all the information we need to collect our samples and deliver them. David has already done so! Danielle reported receiving comments and questions about the project via social media, and she has even heard from farmers in Canada who are interested in participating. Christine has suggested that we reach out to medium-sized farms to encourage them to collect samples.

We discussed the meeting held recently for the judges and supporters who are working toward establishing a certification process for judges. At the meeting, enhancements to the standard and to the scorecard were discussed and some rules established for the certification of judges. Jayne confirmed that the meeting had been productive and that establishing a common approach to judging was critical. One of the next steps will be the creation of a small group of about 8 people to work on creating a handbook and to make detailed plans for a clinic for the training of judges. We decided to wait for Christine's return before taking further action.

We continue to hold amazing webinars! Danielle reported that the session on the research project was a hit in January and we have one coming up on February 24th on training goats to pull carts that has garnered lots of interest. A session on parasite control by Tatiana Stanton has drawn in over 1,000 expressions of interest! We also have a webinar planned for March 30th on Langston's Goat Nutrition Calendar. In addition, Danielle mentioned that she has asked Jayne to do a webinar on hand processing cashmere. Heidi added that Langston will be holding their annual Goat Day soon, and she will try to capture videos of the events and share links with us.

Danielle reported that our social media presence is healthy and growing. The webinars are bringing in lots of new followers on social media. Our youtube following has grown as well.

Calendar sales and membership renewals are key to our fund-raising at the moment, and both are lagging a bit. Danielle will push calendars on social media and we will remind members who have not yet renewed. We also could talk about membership at our webinars.

Discussion on show plans was tabled, due to Sister Mary Elizabeth's absence. David will reach out to her.

There has been no progress on the testing of Heidi's samples to compare the performance of Texas A&M's machines.

Paisey has completed her project on cashmere goats and will be hosting a Zoom presentation on March 12th at 7:00 pm.

Next meeting of the Board of Directors is set for March 13th.