

## **February 9<sup>th</sup> 2020 CGA Board Minutes**

**Attendees:** Wendy Pieh, Pam Haendle, Christine McBrearty-Hulse, Elyse Perambo, Danielle Fowler, JoAnne Wirtz-Ryan, Sister Mary Elizabeth Garrett, David DeLaMater, Heide Krause

**Absent:** Cameron Falkowski, Heidi Dickens,

Wendy called the meeting to order at 7:35

*Approval of the January minutes - motion made by Jo-Anne, seconded by Danielle pending changes noted by Wendy.*

### **1. Treasurer Report (Report Submitted)**

Balance: \$6,369.92

Transactions included: one refund, \$36.54 for CGA banner, \$800.00 plus memberships

Elyse reported that she has been working with the lawyer to continue efforts towards the IRS tax exempt status. Services of a lawyer who has experience with tax exempt status has been secured for \$80.00 hour. This year's CGA taxes will be completed with her support and training for future tax submissions.

The old CGA PayPal account is still active and can only be disabled by it's "owner" Jana Dangler. Christine and Elyse will notify all members who are on the auto-renewal site for the old PayPal account to cancel this feature

### **2. Database & Website (Pam)**

Two changes were made recently to the database. You can now search by farm name to identify all goats on a farm. The database is being used with over 587 goats enrolled. Uniformity documentation continues to be a question for the database. Histograms have notation of uniformity that can be recorded, however some of the judging cards from past shows, specifically the 2018 Estes Show, vary in their scoring methods/recording of uniformity. Either a more recent score card or histogram will be necessary to enroll these goats into the database. Pam will notify these owners.

Moving forward, the NW Cashmere Goat Association is hosting one of this year's shows and should be using a standardized scoring card that aligns with the database for entry. Pam emphasize the importance of having clean data within the database. Wendy will contact Ron about the Estes Show and using the "universally' accepted scoring card.

Pam also noted that the older scoring cards are difficult to interpret. The terms of good/fair are relative since the database system need numbers. Wendy agreed to create a conversion table with numerical qualities for each description for Pam.

A motion was made to enact a conversion table by JoAnne and seconded by Pam.

Danielle asked that the website be updated with show dates/judges for 2020 so they can be shared via social media.

### **3. Memberships (Pam, Christine & Elyse)**

Renewals are arriving daily along with new memberships

Membership: 37 renewal/active

28 waiting for response to renew by March 1<sup>st</sup>

### **4. Committee Check Ins**

- Judging Committee- TBD
- Show Committee- Pam and Bob Marshall will be judging the Estes Show. Sister Mary reported that the show in Tunbridge will occur this year with continuation of accepting fleeces for a small fee for database entry purposes. This may be the last year at Tunbridge as the committee is looking at other options for 2021
- Rhinebeck Committee- No news. Booth and insurance are secured
- Social Media / Education- Danielle provided a report to the board on the most recent increase in visitors to the site. Engagement in photos are up. The idea of a calendar with submitted photos for fundraising purposes was received positively with ideas of varying formats. Hobby Farm Magazine will be featuring a breed issue this Spring in which CGA cashmere owners submitted pictures. CGA will be referenced in this feature as a resource in the cashmere breed section. Educational videos are being uploaded to the site and members are encouraged to submit their entries to post to Danielle. JoAnne has a video on using Copper Bolus, Sister Mary will have her Cashmere Kids make one about combing.

Danielle proposed that each month CGA has a Facebook giveaway for those that participate in providing pictures for monthly topics. The board supported this idea for her to move forward using the Zazzle products for potential giveaway items.

### **5. Other Business**

- Christine shared that discussion are occurring for plans for the next International Cashmere Goat Conference which may be hosted by the Australian Cashmere Growers Association in New Zealand with co -chaired David Shaw and Andrew James.
- A motion was made by Christine to approve payment to Hobby Farm Magazine for an ad in their Spring breeders' issue as well as two other issues based on the fee package. (\$47.00) Seconded by Pam.
- Sister is working on an article for Hoofprints on the development of new scrapie tag guidelines. **Hoofprint article are due to Pam by February 28<sup>th</sup>.**

- **Next meeting March 8<sup>th</sup> @ 7:30**

9. Meeting adjourned 8: 45