December 10th 2023 CGA Board Minutes

Attendees: Elyse Perambo, Michael Pierce, Jayne Deardorff, Christine McBrearty-Hulse, Wendy Pieh, Pam Haendle, Michela Pierce, Danielle Choiniere, Wendy Pieh, Ron Fiorica **Meeting called to order at 7:35*

Welcome & Introductions -Elyse

1. Approval of November Minute

*Add Michael Pierce attended the Nov. meeting to minutes Michael moved to approve the November minutes; Jayne seconded.

2. Treasurer's Report

Christine reviewed the shared treasurer's report.

Elyse shared that presently we pay for our own GoDaddy acct. Brad will investigate if it would be more cost effective for him to cover the domain.

Christine motioned to approve the 2024 NYS Sheep & Wool booth deposit. Pam seconded.

Elyse shared that she has not had the time to send out stickers to new members as discussed before and will put a hold on sending out more stickers.

Christine motioned to approve the treasurers report, Jayne seconded.

3. CGA Educational Flyer

Michael met with the printer and shared that the short run was pricey, so he sent a sample glossy copy to Lauren, Kathy, Christine. There was a question about "bleed" with the printer. Lauren provided another PDF that would meet the requirement for "bleed" with the printer. Michael is asking us to decide whether we are using gloss or matt stock. Elyse and Jayne would like to see a copy. Christine will send her copy to Elyse and Michael will send to send a copy to Jayne to review.

The prices for 1,000 are:

70# text uncoated, \$510.00 + tax

100# gloss text \$651.00 + tax

4. Hoofprints

Allison will continue to serve as Hoofprint's chief editor for 2024! The next deadline for submissions is **January 30th** with the intent to have the issue ready to be distributed by mid-March. Pictures and show information will be included in this issue. Jayne asked that we include a link for stickers and CGA swag, along with recipes!

5. Committee Sign up and Initiatives

Christine shared the spreadsheet of committee sign -ups and ongoing 2024 initiatives. Micheal volunteered to be part of the educational committee.

Elyse recommended that we break down committee assignments for Hoofprints regarding ads and articles.

Elyse is willing to remain on the scholarship committee.

6. CGA Conformation Webinar

The original program failed to record. Wendy will check her computer to see if the program was recorded. If not, then Christine & Wendy will re-record the content to send to registrants.

7. Maryland Sheep & Wool Festival Demo Booth – Table to next month

8. Livestock Conservancy – Danielle James Choiniere

Danielle shared that the contact for Livestock Conservancy responded that due to the ambiguity of pedigree as well as being such a newly developed breed, the North American Cashmere does not meet the requirements for inclusion into the conservatory.

Kudos to Danielle for taking the initiative to follow through with this question. The USDA **does** recognize the North American Cashmere Goat as a breed BUT we are not an endangered breed since the breed is newly created.

9. Membership

Our membership drive will run from January to March 15th 2024. Membership fees will stay the same.

10. Motion to adjourn

Next Meeting January 14th 2024 @ 7:30 Meeting adjourned 8:31