

December 13th 2020 CGA Board Minutes

Attendees: Wendy Pieh, Pam Haendle, Elyse Perambo, Danielle Fowler, Christine McBrearty-Hulse, Emily Clark, Gareth Crosby, Cameron Falkowski , Heidi Dickens

Guests: Ron Fiorica, NW Cashmere Goat Association President

Wendy called the meeting to order at 7:35

1. Call to approve the November 2020 minutes. Cameron motion to passed minutes. Pam seconded the motion.

2. **Treasurer Report Submitted** -Elyse Perambo

Present Balance: \$6,167.01

Elyse shared and reviewed the following report attached. New memberships are starting to roll in, as well as calendar orders. The old PayPal account is not closed and continues to renew a few automatic memberships. Elyse reports that she is making headway in gathering the necessary documentation to submit for our non-for-profit status.

11/9/20-12/13/20	Incoming payments	Expenses	
23 Calendars @ \$14.28 ea	\$ 328.44		
2 calendars @ \$15 ea	\$ 30.00		
Calender ad-1/2 page	\$ 17.46		
8 Renewed Memberships @ \$28.83	\$ 230.64		
HP 1/2 ad-1	\$ 70.00		
Web ads-2	\$ 50.00		
1 renewed membership by mail	\$ 30.00		
Month payments	\$ 756.54		
Expenses			
Printing Calendars		\$ 654.92	
payment sent to old Paypal		\$ 10.00	
Bank fee-monthly paper report		\$ 3.00	
Montly expenses total		-\$ 667.92	
Bank balance as of 12/13/20	\$ 6,167.01		

3. Membership

The membership drive has begun for 2021. Members are beginning to renew. Concerns about members personal information was discussed. Cameron shared that CGA is required to ask for permission to share personal information publicly on our website, such as our membership list. Pam will ask the website developer to add this feature into the renewal form for members. Pam will also inquire as to the security of the server used as we have had membership information accessed with a recent scam. It was recommended that the present membership page be taken off the site until members decide whether they would like their information listed on the CGA membership page.

Heidi inquired as to what others do regarding CGA memberships for those clients who purchase goats from their farms. Feedback included some farms who purchase the membership for the buyer, others give the information on how to join CGA.

Cameron inquired about the idea of a CGA lifelong membership. The board liked the idea for future consideration as a 2022 membership renewal option. Elyse asked if we could table this idea until next year since it would mean that larger chunks of funds would be coming through our bank account with our non-for-profit status still unsecured.

4. Database

Pam shared that Jeremy added the feature in the database so that pedigree goats can now be added.

5. Hoofprints

Emily reported that the Winter 2020 Hoofprint Issue was recently sent to Christine and will be forwarded to membership within the week. It has a fresh new face! Board members should be thinking about articles for the Spring issue.

6. Fundraising

Danielle reported that the CGA 2021 calendar sales have had a strong take off, with advertising fees helping to offset the cost of printing. The calendar will be continued to be promoted via social media, Hoofprints and emails to membership.

7. Style Standard Discussion

The committee assigned to research and fact find regarding this topic was not able to meet. Plans to meet after the New Year are in the works. Wendy talked with spinners in her region who explained that style is a contributing factor for spinners. Cameron also consulted with spinners who concurred with this opinion. Wendy shared that Ronald Pope from the Texas A&M Fiber Lab said he would be willing to use the OFDA100 versus the OFDA2000. (Optical

Fibre Diameter Analyzer) Wendy shared that the 100 has been used with cashmere for all of her farm's fiber data prior to the inception of the 2000. Wendy has been told that the 2000 is used primarily for Alpaca. Wendy has observed that her fiber data is different with the different machines. The OFDA100 is no longer being made but Texas A&M does have one. This brings up a whole additional element to fiber results. Will data be different based on the model used? Can we reasonably expect to use the 100 if it is no longer being manufactured?

It was recommended that Wendy approach Ronald Pope and Faron Pfeiffer from Texas A&M about presenting to CGA through a webinar on the topic of fiber testing sometime during the late January/February. Danielle and Christine will organize the event once a date is established.

Please reference the attached article for further information.

8. Research Project

Heid Dickens does not expect to hear anything back from Langston until the new year.
(January)

9. Committee Check Ins

- **Judging** - Cameron did send out an email for this committee to meet but did not get a response. Some shared they did not see the invite. Cameron will set up another committee meeting for January 2021. A template of a judging guidebook has been submitted to be reviewed and edited by the committee.
- **Shows**- Cameron will report at the January board meeting possible venue options for the 2021 year that range from fiber shows to larger event platforms.
- **Social Media** –Danielle will keep the Ambassador Program open indefinitely as ribbons have already been purchased. The CGA 2021 Calendar continues to be promoted this month. Danielle will be sharing upcoming goat workshops that are being advertised for early Winter/Spring. Gareth and Danielle have discussed collaborating on a future YouTube channel ...more to come on this.

10. Other-

Christine will be taking panelist referrals for a Winter 2021 Fiber Care Webinar.

Possible panelist to include:

Deirdre Bushnell- Still River Mill

Joe David Ross – I have his contact info ?

Jayne Deardorff, ME2 Farm

Please let Christine know of other panelist ideas

11. Next meeting January 10th @7 :30 PM

12. Meeting adjourned 8:35