

April 10th 2022 CGA Board Minutes

Attendees: Wendy Pieh, Danielle Fowler, Christine McBrearty-Hulse, David S. DeLaMater, Elyse Perambo, Ron Fiorica, Ann Taylor, Jayne Deardroff, Loriann Fell, Emily Weesner

Danielle called the meeting to order at 7:35

David approved the 2022 minutes and Jayne seconded.

1. Treasurer Report Submitted -Elyse Perambo

4 memberships came in this month along with a calendar sale. Sponsorship for one 4-H show and a six-month ad for Hobby Farms was paid. Presently 58 members. Tax Act program purchased for this years taxes (172.00 paid in taxes) Elyse shared that we filed as a 1022 while we wait for our non- for- profit to be reinstated for a 1023. Looks like it might be awhile based on her conversations with the IRS.

David motioned to accept treasurer report, Danielle seconded.

Treasurer Report

3/13/22-4/10/22 Income Debt

Renew Membership -pp 3/14 \$28.46

New Membership-pp 3/15 \$28.46

Renew Membership-pp 4/6 \$28.46

New Membership pp 4/7 \$28.46

Calendars

1-Calendar pp \$14.48

Debts

Paper fee 1 \$3.00

4-H Sponsorship-CK \$250.00

Hobby Farms 6 month ad-CK \$180.00

Total fees and donation in \$128.32

Total Debts paid \$433.00

Bank balance as of 4/10/22 \$10,487.55

Current Totals

56 Adult Members

2 Jr Members

58 Total Members

77-2022 Calendars Sold=Profit after cost= \$407.71

2. Database

Pam was unable to attend but submitted the following report:

One person added five goats to the registry.

A couple of new herd codes but no other database action.

Brad made the menu changes to the website a couple of weeks ago, so it's easier to find the information on the Langston study and the fleece assessments

Just a couple of people requested removal of email addresses, and that was done. I think everyone knows already that substituting a "button" for the email address won't eliminate the skimming problem. I've added a few documents to a Dropbox account I defined for CGA and started working on one to list the duties of the database registrar.

3. Website

Tabled

4. Membership

58 Members

New memberships have been coming in due to the webinars traffic.

5. Research Project

Danielle received information from Terry who shared that they have received 150 samples already. Others are on their way to be ship. Terry will process them in batches of 96 before they have sent them to Texas A&M for further testing. Reminders have been sent to membership via email and social media.

6. Judging Clinic Call to Action

Christine will be sending a confirmed the committee. Consultants can be brought on as needed for specific areas. Joe David will be attending along with Jayne Dearoff, Wendy Pieh, Christine McBrearty, and Ruth Hawkins. The first meeting will be in June.

7. Show Committee

Danielle shared that her 4-H group took advantage of the youth CGA sponsorship program. Hoofprints will also share this information. Wendy will be at Estes Park in June and will send them the CGA youth organization sponsorship scholarship information .

8. CGA Educational Initiatives

Two educational webinars occurred last month. Parasite 101, which had 100 plus participants and Langston's nutritional calculator presentation that was just shy of 40 participants. All programs are posted on the CGA YouTube channel that now has over 100 subscribers. A potential upcoming program discussed by Danielle was the topic of foraging for goats using

the Pearson Square. This formula can be used for hay/grain ration to feed. Danielle will reach out to set up this presentation.

The Zoom capabilities for over 100 participants would be a significant cost to CGA. (\$1200.00 yr.) Christine and Danielle will be keep an eye on the enrollment number to see if paying for an account is worthwhile for CGA .

David asked if it was something we could off as an expense. Elyse shared that right now since we are not a non-- for profit we can't but it is a valid expense towards education which is goal of CGA.

9. Fundraising

Updated CGA Logo Design

Bella is working on ideas for our new logo that would include such items as stickers and pins, and big tote bags!

10. Social Media

Danielle reported that there has been steady increased in engagement numbers. *Ply Magazine* is conducting a cashmere project competition with finished products due in September. CGA should keep an eye out in order to inform our members for how goat fibers are being utilized.

Elyse inquired as to if CGA can conduct their own contest regarding cashmere usage. Maybe three classes knitted, waste, felted project classes that can be displayed at Rhinebeck. Jayne agreed it would be a great educational activity. Elyse shared that inviting a fiber artisan /judge would bring in a broader audience. Danielle will brainstorm class divisions. Elyse recommended a small committee to develop this idea further.

There is presently a live show superintendent opening. Loriann Fell volunteered to work as a partner with another person to help with a show. Christine will send Loriann Sister Mary Elizabeth's information to collaborate on a future show. Elyse also volunteered to assist Loriann.

11. Other Business

Ron shared the NWCA Fleece Show will be in July.

It will be posted on the NWCA website

12. Meeting adjourned 8:15

Next meeting May 15th @7:30