## April 15th 2024 CGA Board Minutes

**Attendees:** Elyse Perambo, David Delamater, Danielle Fowler, Heidi Dickens, Jayne Deardorff, Linda Slingley, Lauren Slingluff, Christine McBrearty-Hulse, Pam Haendle, Mika Ingerman, Kathy Ashland, Danielle Choiniere,

\*Meeting called to order at 7:37

Welcome & Introductions - Elyse

#### 1. Approval of the March 2024 Meeting Minutes

Lauren motioned to approve the minutes; Danielle seconded.

#### 2. Treasurer's Summary Report - Mika

**Treasury Report** 

Mika reported many membership fees coming in. Still waiting for the N15 to be approved by May 15<sup>th</sup>. Elyse will send a check to Micheal for the brochures and Allie for Hoofprints.

#### **Treasury Report**

03/10/2024 - 04/14/2024 Income Debt

Renew Membership-via Check \$30.00

Renew Membership-via Check \$30.00

Renew Membership-via PP \$28.46

New Membership-via Check \$30.00

Renew Membership-via PP \$28.46

14 page HP Ad via PP \$67.56

Website Ad-via PP \$24.13

Website Ad-via PP \$24.13

Website Ad-via PP \$24.13

Biz card HP Ad via PP \$21.23

Website Ad & donation-via PP \$173.72

Donation-via Check \$100.00

#### **Debts**

Bank Statement Fee \$03.00 Total Debts paid \$03.00 Total funds in \$1177.20 Bank balance as 03/14/2024 \$16,243.0

# 3. New York State Fiber Conference Sponsorship Request Sunday, June 9

"Themes for this year: Quality Matters and What's New Within the Fiber Industry in New York State Beginners as well as the more experienced fiber producers are sure to gain valuable hands-on skills, and knowledge with respect to fiber quality, and what to look for. You will be physically touching, feeling and seeing the difference between various fiber and fleece types in the presence of an instructor. The instructor will show and demonstrate what you need to look for in a quality fleece or fiber. You will also learn how to skirt a fleece and what the best uses are for the different fibers. There will be a sheep shearing demonstration with a commentary on what needs to be done at this stage to insure the best quality. Participants will go away with an understanding of the different certification programs and how they might be beneficial to their farm business. Attendees will find out what the New York State Fashion Innovation Center is and what it is all about. For conference agenda and registration https://caahp.ccext.net/civicrm/event/info?reset=1&id=193 Registration opens April 1, 2024. Fee \$30 per person. Advance registration required by June 3, 2024. Conference is limited to the first 50 participants."

(\*Sponsorships can be made out to CCE of Albany County. They can be sent to CCE of Albany County, Attention Dara Boudreaux, 24 Martin Road, Voorheesville, NY 12186)

Lauren volunteered to create a QR scan/code that would link to the website and social media for this event to track engagement.

Elyse motioned to support this event at the \$500 level. Kathy seconded. The \$500 Gold plus level includes our logo being seen on the screen between presenters and an informational table at the conference that is accessible to both the conference & festival attendees.

#### 4. 2024 Educational Seminars - Danielle F.

"Ask Me Anything" session one went very well. The second "Ask Me Anything" will focus on fiber arts processing and marketing panel of Stephanie, Heidi, Elyse, Lauren, Deirdre and is scheduled for **April 18**<sup>th</sup> **@ 7 PM**.

Danielle shared that there has been some interest in more information about the meat market for cashmeres. The board is supportive of providing this information and discussed the potential backlash on social media regarding this topic.

Discussion included partnering with another group that is providing a meat informational session maybe at the University level. Elyse shared interest in sharing information regarding the culinary aspect of goat meat. As a chef, David is a great resource for further information on cooking goat!

A past board member, Shirley Richardson, developed Vermont Chevon Meat in which she utilized cashmere goats for a NYC meat supply source.

Please send any information of upcoming meat programs to Danielle. Langston is also a good resource for goat meat and processing. tatiana may have more information on this topic.

In the works for May is an upcoming program with Dr. Nancy Irlbeck (Washington University) for a program on nutrition issues specific to goats' nutrition/fleece development .Michael will report back on a good date in May that Dr. Nancy can present!

### 5. Regional Farm Visits

Elyse recently shared the new CGA Zoom Pro link with the board for future meetings. Wendy was waiting for this link to organize the next regional farm visit meeting. Elyse volunteered to help Wendy schedule this meeting using the new link.

#### 6. Showmanship

Mika sent Wendy a request for specific pictures still needed that she might be able to pull from her archives. It helps if pictures can be from the side or front angle versus top down. tatiana provided material on the instruction of show ring line up which was very helpful.

Thank you, Mika!

CGA Showmanship Handbook in Progress LINK: https://docs.google.com/document/d/1bxRKFLPPrbMt1X0inBJmxXJa-qeSiWYgH2hJhgE6-Zw/edit?usp=sharing

#### 6. Membership Drive Committee

To date CGA membership is at 68 active members for 2024. Our membership range reaches a broad band of members geographically with members from all over the US. Pam noted that in her experience with CGA this is new as memberships were typically more regional.

## 6. Youth Scholarship/Sponsorship Committee

Elyse shared an application from Rebecca Breese for \$250 for the Adirondack Wool and Arts Festival at Washington County Fairgrounds for a Cashmere Show to support payment towards ribbons and a judge.

Danielle motioned to approve; Heidi seconded.

## 7. **CGA Live show** -Kathy

## Adirondack Fiber Show September 21st /22nd September

Kathy asked if there would be an issue with attendance for this show with the Northwest Cashmere Goat Association conducting the fleece show the same weekend.

Lauren would be glad to promote a save the date post on social media and establish this show as an event.

Early commitment is imperative for this show, this can be done through a Facebook event page and link with a sign up.

Postcards will also be sent to area members for this show. Kathy volunteered to do this and provide Lauren with the information necessary to create a Facebook event.

(Northwest Cashmere Goat Association will be doing this year's fleece show at the Oregon Flock & Fiber in late September. Same date as the ADK Show)

#### 9. Other Business

Heidi asked how we can establish our own liaison to connect with the American Goat Federation. This would be advantageous to CGA as a great deal of federal funding goes through this group, as well as policy development. (i.e. lack of a cashmere category on the Sheep & Goat census) Elyse requested that this topic be added to next month's agenda. Elyse will reach out to the new president for more information and introductions. American Goat Federation President:

Karen Koph (President)
American Goat Federation
kkopf@americangoatfederation.org

Cindy Dusek (Secretary) office@goatusa.org

## 10. Motion to adjourn

Next Meeting May 12th, 2024 @ 7:30

Meeting adjourned 8: 30