

Draft by Christine McBrearty Hulse, submitted 11/14/2021 for review and approval at the 2022 Annual Meeting of the Membership

CASHMERE GOAT ASSOCIATION, INC.
2021 ANNUAL MEETING OF THE MEMBERSHIP
Sunday, November 14, 2021, at 7:30 p.m.
Via Zoom Link
MINUTES

Call to Order. President Wendy Pieh called the meeting to order at 7:35p.m.

Attendance. Members present: Ann Taylor, David S. David DeLaMater, Mary Marchewka, JoAnne Wirtz-Ryan, Wendy Pieh, Pam Haendle, Elyse Perambo, Christine McBrearty- Hulse, Emily Clark Weesner, Danielle Fowler, Heidi Dickens, tatianna Stanton, Allysse Sorenson, Karen Hein, Lisa Ferguson, Gareth Crosby, Danielle Choiniere, Lynn Powell, Pam Marshall, Bob Marshall, Ron Fiorica, Barbara Fiorica

Establish a Quorum. A quorum was established.

Minutes of the 2020 Annual Meeting. Approval was discussed. Pam motioned to approve. JoAnne seconded. Minutes approved.

President's Message. President Wendy Pieh welcomed members to the annual meeting and shared appreciation for all the work with the various CGA initiatives.

Treasurer's Report. Treasurer Elyse Perambo submitted and discussed the Treasurer's Report. (Attached.)
Elyse shared that this year we had more expenses due to legal fees to re-establish our non-for-profit status.
JoAnne motioned to accept. Emily Clark seconded.

9/13/2021-10/24/21			
Monthly REPORT			
Renewed Membership-paypal	\$ 28.46		
3 New Membership-Paypal	\$ 85.38		
(3) 2021 Calendar	\$ 45.00		

2021 calender-paypal	\$ 13.99		
2022 Calendar ad	\$ 23.46		
2022 Calendar ad	\$ 34.25		
2022 Calendar ad	\$ 16.88		
2022 Calendar ad	\$ 100.00		
2022 Calendar ad	\$ 47.76		
2022 Calendar ad	\$ 47.76		
2022 Calendar ad	\$ 23.46		
Total ad income			\$ 293.57
Calendar Printing		\$ 884.35	
Rhinebeck CGA sales 37 calendars, 3 Aprons	\$ 489.00		
Rhinebeck commission at 25%	\$ 1,828.08		
youth incentive		\$ 51.00	
Rhinebeck cc fees		\$ 180.49	
Bags for CGA		\$ 23.85	
Checks to farms		\$ 5,475.92	
Fleece Competition fees in	\$ 601.71		
Ribbons for Fleece Show		\$ 200.13	
paper fee from bank		\$ 3.00	
Total expenses		\$ 6,818.74	
Total Income	\$ 3,385.19		
Bank balance 10/24/21	\$ 13,597.60	(*many cks still out this month)	

10/12/2020- 10/14/2021 YEARLY REPORT	Income	Expense	Total Income	Total Expense
Membership				
2 youth memberships	\$ 28.82			
Membership Fees in	\$ 1,387.84		Membership	

			\$ 1,416.66		
Ads					
Hoofprints ad	\$ 68.58				
Web ads-2	\$ 47.94				
Hp Biz card	\$ 21.67				
Misc. ad for cga	\$ 107.11				
Hoofprints ad 1/4 page once	23.30				
(2) Web ad	47.94				
HP ad card size	22.00				
HP 1/2 ad-1	\$ 70.00				
Web ads-2	\$ 50.00				
media ad		\$ 39.00			
Hobby Farm ad		\$ 300.00	Ads		
Hobby Farms ad		\$ 300.00	\$ 458.54	\$ 639.00	loss= 180.46
Website/Database Fees					
Website Hosting fee		\$ 250.00			
GoDaddy annual fee		\$ 27.17	Website		
Firefly		\$ 1,200.00		\$ 1,477.17	
Fleece Competition 2021					
Fleece Competition fees in	\$ 601.71				
Ribbons for Fleece Show		\$ 200.13	Gain= \$401.58		
2021 Calendar info					
Printing 100 Calendars		\$ 654.92			
Calendar Sales	\$ 801.71				

Calendar Ads	\$ 182.30		Gain=\$329.09		
2022 Calendar Info					
Calendar Printing 150		\$ 884.35			
2022 Calendar ads (7)	\$293.57				
Rhinebeck (37) 2022 calendars	\$ 444.00				loss= \$146.78, but still gains coming
2021 Rhinebeck					
Rhinebeck commission at 25%	\$ 1,828.08		Booth cash sales	\$ 1,598.76	
CGA goods sales	\$ 489.00		booth cc sales	\$ 6,615.81	
youth incentive		\$ 51.00	ck	64.88	
Bags for CGA		\$ 23.85		\$ 8,279.45	
Rhinebeck Cks to farms		\$ 5,475.92			
Rhinebeck Act booth insurance		\$ 49.00			
Rhinebeck booth		\$ 400.00			
Rhinebeck cc fees		\$ 180.49			
Rhinebeck taxes collected		\$ 486.45			
Legal costs					
Bylaws legal review fee		\$ 400.00			
State of VT certified papers		\$ 25.00			
Tax act		\$ 109.95			
Tax act		\$ 109.95			

IRS 2019 1120 taxes due		\$ 211.00			
IRS 2020 1120 taxes due		\$ 125.00	total Cost	\$ 980.90	
American Goat Federation membership		\$ 150.00			
Mics.					
Tranfer to old paypal to pay fee		\$ 6.00			
USPS mailing of old HP		\$ 6.81			
to old paypal site		\$ 6.00			
payment sent to old Paypal		\$ 10.00			
Zazzle comission	\$ 45.69				
ribbons 2019 refund	\$521.61				

Election Results of Board of Directors Christine shared the results of the 2021 election. David DeLaMater, Christine McBrearty- Hulse, and Danielle Fowler were re-elected to the Board. The floor was opened for any additional nominees. No new nominees were referred or volunteered.

Upon a vote of the membership, it was announced that all candidates were elected to the CGA Board for a two-year term, Nov. 2021 - Nov. 2024.

Committee Report - Database/Registry Pam reported the follow statistics from the database for 2021

12 herd codes were added

166 goats were added to the pedigree database

92 evaluations were completed and entered

263 total registered goats

351 not registered yet because data has not been entered

14 goats enrolled not registered

New functions added to the database this year include:

Option to enter a goat that is not a candidate for the registry but information that is on file for this goat can be entered for history and data. Utilized for older goats that have incomplete data.

Option to search for all from goats from a given farm OR at a given farm

Created YouTube *How to Register a Goat* tutorial. Located on the website.

If goats are owned by two people options to have both parties edit the goat data

“Enrolled pending registration” status available now which will also generate a certificate noting such

No progress on entering goats from the EU yet.

Upcoming work session webinar for registering a goat in the database in early December

Committee Report – Website Pam shared that JoAnne has joined her in overseeing the website. Updates have been made to address the PETA accusations /misinformation.

Educational videos have been added to the website along with show information, board minutes, and a new online membership form.

We had discussed a classified adpage in the past but to date CGA just has a breed directory page. As a non-for-profit there are conflicts of interest with our educational mission regarding classified page.

Committee Report - Newsletter Emily shared the winter edition is coming together. Submissions need to be made by **December 11th**. You do not need to be a board member to share an article. Hoofprints is sent digitally to all members.

Committee Report Social Media - Danielle reported a 30 % increase in CGA Facebook followers and continued Instagram grown. The CGA YouTube account has 22 subscribers with a 100-member goal. Danielle

shared it has worked well to connect people during the pandemic. Wendy commented on the level of involvement increasing because of this and the plans to move forward for the 2021 season.

Committee Report-Fleece & Live Shows There was no show in Virginia this year, but Rhinebeck (NYS Sheep & Wool Festival) continued with restrictions. CGA had a booth that was very successful compared to previous years. Elyse reported that roughly 20,000 visitors attended compared to typical 30,000. CGA 2022 calendars were available for purchase at a discounted rate due to the shipping cost being waived. There was good representation of cashmere goats from various farms in the livestock exhibit barn which supported the educational efforts of the CGA booth. Even though there was a lower number of farms represented in the booth, sales were up. CGA will consider a double booth for next year. The fleece show at Rhinebeck was conducted by Judges Wendy Pieh and David DeLaMater. There was an option to have individual fleece evaluations completed without entering a fleece in the competition. 92 fleeces were entered in the competition with an additional 19 fleeces for assessment only.

Committee Report -Research and Design Report Danielle reviewed the research being conducted by Texas A& M fiber lab regarding cashmere. The project came to light after members expressed concerns over the disparity between fiber labs and their results. The Yocom -McCull fiber lab typically had a two-micron difference (lower) than that of Texas A&M fiber lab with the same sample of fiber. Yocom- McCull has since closed. Texas A&M recently conducted a webinar for CGA explaining the differences in the methods as to the why the results are showing variation. The program is on our website and YouTube channel Langston University received a grant to conduct a study on cashmere genetics to see what codes create quality cashmere. The study will examine which genetic signature codes create the best fiber for future breeding. Langston will be gathering three hundred samples that will be analyzed at Texas A&M. Heidi D. is facilitating communication between Texas A&M, Langston University and CGA to make sure that the fiber assessments being used are accurate and on point with what the study is addressing. Langston will be looking for cashmere producers to provide samples for the study. A tutorial video will be made available on how this collection is to be taken from the live animal (shorn, not combed). Lynn Powell volunteered to assist with CGA's initiatives with this research as she has a background the research field.

Committee Report: Conference & Educational Seminars

CGA is working on a judging clinic. Information will be sent out to membership when this will occur. Joe David Ross and Jayne Deardorff are both interested in a work session to plan a future clinic.

On December 8th @ 7:00 there will be a webinar on how to register your goat with a live working session. All the webinars have been uploaded to the CGA website as well as the CGA YouTube channel.

tatiana Stanton from Cornell University asked if CGA information can be shared on the youth 4-H newsletter/website. CGA encourage the sharing and utilization of all programs for educational purposes.

Committee Report -- Membership Membership has been growing in numbers with representation from all over the US. Christine reported that there are presently 67 CGA members. Membership renewal deadline will be March 15th for the 2022 year.

Committee Report -- Archives Ann Taylor shared that presently all the archives in paper form. Wendy will share last year's calendars for the archives while the rest will be sent to Christine for future show displays.

Other Business

Revised Logo Design

The past logo has been transformed in style to support a high-resolution digital copy since one was not available with the older logo. The new logo created by Bella Dickens, a graphic designer, reworked the present logo with additional suggestions. Bella is going to put together a branding guide for brand awareness, file types, and a PNG with clear background for watermarks and printing. Danielle wanted to officially thank Bella for her time and efforts on behalf of CGA.

Karen Hein discussed the concerns with goat yoga with goats who are not designed to do so thus teaching them dangerous habits. Karen wrote a recent letter for her local paper that she will forward to Christine for the upcoming Hoofprints issue.

Lisa Fergusson shared that her local fiber group just put together a holiday pop up store that has been doing very well in Ithaca, NY . A great variety of products are available with all NY fibers if anyone is interested in joining. Elyse shared that CGA has a membership page listed by state (It's not actually sorted by state, though state is provided) that Lisa might refer to for future fiber vendors.

tatiana Stanton shared that for those living on the northeast there is a Cornell Sheep & Wool group for commercial farmers that meets on the third Thursday of the month with a speaker. This group focuses on the dairy, meat, and fiber farmers at the commercial level. Only the speaker segment is recorded. Dr. Mary Smith will be speaking this Thursday on Q Fever which is becoming more of a problem. Please let tatiana know if you would like to be on this list. The speaker talks will eventually be posted on the Cornell Sheep & Wool site along with an instructional AI program.

Adjournment Upon motion of Karen, seconded by Pam, the membership voted to adjourn at 8:30 p.m

Respectfully Submitted,

Secretary Christine McBrearty- Hulse