

July 20th 2025 CGA Board Minutes

Attendees: Elyse Perambo, Dorothy McClure, Pam Marshall, Kathy Ashland, tatiana Stanton, David Delamater, Ron Fiora, Nadya Pena, Maya Conn, Jayne Deardorf, Christine McBrearty-Hulse,

*Meeting called to order at 7:35

Welcome- Elyse

Introduction

1. Approval of June meeting minutes

The board reviewed and approved the June meeting minutes without changes. Pam motioned to approve, Dorothy seconded

2. Treasurer's Report - Pam Marshall

Pam presented the treasurer's report, noting a balance of \$ \$14,469.01 and mentioning two outstanding checks to Dorothy for mileage and shipping. Tatiana pointed out that the minutes should clarify the \$500 sponsorship and member discount for the 2025 Sheep and Goat Symposium. Elyse informed the board that she shared information about the youth scholarship for the Washington show with Sister but hasn't received a response yet. The board agreed to monitor the youth scholarship application before the next meeting.

Jayne motioned to approve the treasurers report, tatiana seconded.

	Prev total 6/28/25				\$16,051.39	
6/29/25- 7/19/25		Income	Expense	Transfers		
#1027 7/14/25	Reimburse P Marshall for MO Goat Expo approved expenses		\$670.18			
	Paypal Balance as of 7/19/25				\$80.56	
	Chase Bank Balance as of 7/19/25				\$15,300.65	
	Totals 6/28/25	\$0.00	\$670.18	\$0.00	\$15,381.21	
					\$15,381.21	bal verification
	Pending:					
	#1024 Reimburse D McClure mileage for MO Goat Expo		\$180.90			
	#1026 Reimburse D McClure shipping - return board to D DeLaMater		\$231.30			
	#1028 Cornell Univ. - 2025 Sheep & Goat Symposium		\$500.00			
						Available Balance
					\$14,469.01	

3. Adirondack Wool and Art Festival September 20th & 21st Fleece and Live Goat Show

The group discussed youth scholarship opportunities for show expenses and clarified that show organizers, rather than individual youth, can apply for scholarships. They confirmed participation in the Adirondack show, with several people bringing goats, including Sister Mary, David's friend and Nadya. Kathy reported challenges with the Washington County Fairgrounds organization, as Rebecca, their previous contact, had left, leading to difficulties in communication. However, Kathy recently connected with Julia at the fairgrounds, who expressed willingness to accommodate the show's needs, including adding a fleece show. Kathy will follow up after Julia reviews her email with outstanding questions.

The group discussed the scheduling of a fleece show in conjunction with the Adirondack Wool and Art Festival at the Washington County Fairgrounds in September. They agreed to hold the fleece show on Sunday to avoid scheduling conflicts and logistical challenges, as recommended by David. Pam, the judge, will arrive on Thursday and stay for a week. Cody offered to be the point person for mailing and is working on the carbon judging sheet required by the fairgrounds. The group also noted that they need to determine the fairgrounds' payment to Pam for the live goat show and then calculate the additional amount the CGA will need to cover for the extra work.

Fleece Show Scheduling Coordination

The group discussed the scheduling and organization of the fleece show and live goat show. They agreed that the fleece judging should be done before the live goat show on Saturday afternoon, with the rest of the fleece show taking place on Sunday. Pam expressed that she doesn't mind whether the judging is public or not, as long as someone is available to answer questions. The group also discussed having Rose or Ella organize and prepare the fleeces before the judging, with Cody potentially assisting under Pam's direction.

Goat Show Planning and Promotion

The group discussed plans for an upcoming goat show, focusing on the timing of fleece judging and the live goat show. They agreed to have fleece judging in the morning and the live show in the afternoon, with a registration deadline needed to determine the number of participants. The committee decided to create a Canva flyer for promotion and to have Nadia, their media person, share it. They also discussed the need to set a save-the-date notice and to follow up with a meeting for the show committee to finalize details.

Goat Show Communication Strategies

The committee discussed the need for clear communication about different types of goats shows and events, with Kathy emphasizing the importance of distinguishing between live shows and fleece-only competitions for new members. Elyse suggested creating separate advertisements for different shows to avoid confusion and mentioned that the CGA would have a sales booth at the upcoming Rhinebeck show, where cashmere goat-related products could be sold. The committee also discussed the process of submitting products to the booth, with Elyse requesting advance notice of large items and a week's notice for submissions.

4. Youth Ambassador Application Process

Christine and Tatiana discussed the application and solicitation for the youth ambassador position, clarifying that the application form and job description/solicitation should be paired together in an email. They agreed that the position requires candidates to be 18 years or older. Tatiana raised concerns about the availability of the showmanship manual and youth scholarship information on the CGA website, and Elyse suggested following up with Pam Handel to ensure these resources are easily accessible.

Youth Ambassador Selection Process

The group discussed the process for selecting regional youth ambassadors, agreeing to open applications to the membership and potentially include a media post and article link on their website. They debated whether applicants needed to be current CGA members, with Tatiana suggesting that while membership might not be required initially, ambassadors should be encouraged to join. Proposed was the possibility of gifting memberships to qualified candidates who might not otherwise join.

5. Board Updates and New Appointments

The board discussed several key updates and decisions. They agreed to send out an email about upcoming shows and events. The group also discussed the approval of Canva for nonprofit use, with Pam managing access for key members. Katira was introduced as the new hoof prints editor, and the board agreed to aim for three issues per year. Elyse requested help in designing judge certificates, and Tatiana offered to connect her with Pete Snyder for guidance. Nadya was introduced as the new media person and discussed her progress in gaining access to social media accounts. The board agreed to add several items to her posting list, including show information and youth ambassador updates.

6. Other Business

Lab-Human Fiber Registry Discrepancies

Nadya discussed inconsistencies between lab and human evaluations in a fiber registry, particularly regarding the coefficient of variation (CV) and its impact on accepting or rejecting goats. She noted that while human judges focus on length, micron fiber diameter (MFD), and style, lab evaluations also consider CV, which can lead to discrepancies. Tatiana suggested that CV might not be appropriately weighted in the evaluation process, especially for high-ranking fibers, and proposed discussing this with Langston in an upcoming webinar. Elyse agreed that these issues should be further explored in the next board meeting and encouraged Nadya to consider offering registry submission services as a potential side hustle.

Next Meeting Date Confirmed

The group discussed scheduling their next meeting, with Elyse and Christine confirming it was typically held on the second Sunday of each month. After considering various dates, they agreed to hold the next meeting on **August 17th at 7:30 PM**, as several members were unavailable on August 10th. Elyse noted that since Lauren might be unavailable in August, they would proceed with the August 17th date.

Meeting adjourned 8:42 PM