

Draft by Christine McBrearty Hulse, submitted 10/28/2020 for review and approval at the 2021 Annual Meeting of the Membership

CASHMERE GOAT ASSOCIATION, INC.
2020 ANNUAL MEETING OF THE MEMBERSHIP
Sunday, October 11, 2020 at 7:00 p.m.
Via Zoom Link
MINUTES

Call to Order. President Wendy Pieh called the meeting to order at 7:40p.m.

Attendance. Members present : Maryanne Reynolds, Ann Taylor, David S. DelaMater , Sister Mary Elizabeth, JoAnne Wirtz-Ryan, Wendy Pieh, Jana Dengler, Pam Haendle, , Elyse Perambo, Christine McBrearty- Hulse, Emily Clark Weesner, Danielle Fowler, Jacklyn Severance, Marc Jacobson, Ron Fiorica, Barbara Fiorica, Heidi Dicken, Kathy Ashland, Francis Ashland

Establish a Quorum. A quorum was established.

Minutes of the 2019 Annual Meeting. Copies were not on hand. Approval was discussed based on belief that they had been published in Hoofprints. Minutes approved.

President's Message. President Wendy Pieh delivered a message highlighting the CGA's progress on many fronts including the database, conference, and continued educational supports. Wendy acknowledged the importance of making members feels welcomed through the organization's ongoing support and opportunities involving cashmere goats.

Election Results of Board of Directors Christine shared the results of the 2020 election in which all running were re-elected to include Wendy Pieh, Elyse Perambo, Heidi Dickens. Emily Clark Weesner was newly elected to the Board. The floor was opened for any additional nominees. Gareth Crosby was nomination and approved. Upon a vote of the membership, it was announced that all candidates were elected to the CGA Board for a two-year term, Oct. 2020 - Oct. 2022.

Committee Report -- Membership. Christine reported that there are presently 66 CGA members. Membership has showed transitions from old to new members throughout this past year.

Treasurer's Report. Treasurer Elyse Perambo submitted and discussed the Treasurer's Report. (Attached.) A \$50.00 expense for upcoming advertising was paid leaving a balance of \$6,147.68. JoAnne motioned to accept the report. Pam seconded. Elyse reported that the IRS denied reinstatement for CGA for non-profit status. She is continuing to work with CGA's legal consul on this matter. Jana agreed to refund members who paid on the old PayPal site that only she has access to.

9/13/20-10/11/20			
Memberships			
1 -paypal renewal old site!!!	28.83		
Bank fee-monthly paper report		\$ 3.00	
Goat Journal Ads		\$ 50.00	
Total Expenses this month	Total	\$ 53.00	
Bank balance as of 9/13/20			\$6,147.68

Committee Report - Database/Registry. Pam discussed the most pressing question regarding the breed standard involving style with the recent request of a Pygora breeder who wants to register their Pygora as cashmere. The verbiage in the standard says, **“the mean style measurements on a fiber scan SHOULD be no less the 45 deg/mm.”** Because the language is not a definite cut off goats are qualifying for the registry with numbers that are exceptionally low and not meeting what we typically refer to as cashmere. (Extremely straight fiber with low curvature) Pam **discussed the question as to whether the standard should read: “the mean style measurements on a fiber scan MUST be no less the 45 deg/mm.”**

This opened a discussion from the floor with many opinions and input such as:

- Pygora fiber is sorted into three categories, A, B, C. C type is considered cashmere according to the Pygora standard.
- The testing for crimp with the limited lab availability seems to be inconsistent for some. The same fiber has varied from a style of 30 one year to a 42 the next.
- The world does not have a standard for crimp or length regarding cashmere
- It was recommended that CGA consider requiring that goats being registered be only in one breed registry.
- Pam recommend that this concern regarding style be discussed further in the next Hoofprints to explore all points of view and the information necessary to decide regarding style within the standard.

Committee Report - Newsletter. Pam reported that Emily will be taking over the Hoofprints Issue and adjusting the format. Emily shared that she welcomes input and ideas for the issue.

Committee Report – Website Pam agreed to continue to be the administrator of the website and keep it updated as needed. This included monthly meeting minutes, educational links, and news. JoAnn asked if we could develop a marketing page with information for members that can be shared. Also recommended for the webpage was a page to reflect the information gathered on cashmere color as well as guard hair colors. (Terms included with visuals for how colors are being categorized and referenced)

Committee Report Social Media Danielle reported that there has been a 40% increase in social media for CGA. Instagram followers are rapidly increasing as this was a new social media platform developed for CGA this year. Presently the Junior Ambassador Program has taken the forefront in offering ribbons for short informational videos from juniors about their cashmere goats. Monthly themes have also been successful. Photographs are now being submitted for the upcoming CGA calendar that will serve as the 2020-2021 fundraiser. Full page ads are available for \$25.00. Pictures need to be high resolution to be used.

Committee Report – Shows & Conference Sister Mary Elizabeth discussed the cancellation of all shows due to COVID this year and the plans to move forward for the 2021 season. Ron Fiorica reported that the September 25th Fleece Competition hosted by NWCA had over 62 fleece entries from 11 farms. Jayne Deardorff was the judge this year. Results will be posted on the NWCA website soon.

Committee Report: Conference & Educational Seminars Christine and Pam reported that last November's conference was well received by participants, presenters and the Cornell University staff. Over 120 attended the two-day program. Cornell University's program evaluation provided a good source for further program topics. The recent October 2020 Zoom Q &A session had over 24 participants sign on to consult with an expert panel. CGA will look to organize more opportunities such as these that allow members to connect.

Committee Report -- Archives Not Available

Adjournment Upon motion of Pam, seconded by, the membership voted to adjourn at 7:50 p.m.

Respectfully Submitted,

Secretary Christine McBrearty- Hulse